

Nordhealth Announces Intention to List on Euronext Growth Oslo

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Espoo, Finland, 11 May 2021: Nordhealth AS (the "Company" or "Nordhealth"), a leading provider of cloud-based Practice Management Software ("PMS") for veterinarians and therapists, today announces its intention to launch a private placement of shares in the Company (the "Offering") and a subsequent listing of the Company's shares on Euronext Growth Oslo (the "Listing").

A cloud-based healthcare SaaS company with a purpose

Nordhealth is a cloud-based healthcare SaaS company whose mission is to redefine digital healthcare. The Company's products empower healthcare professionals to improve patient care, increase efficiency and expand their business. Since 2005, the Company has acquired and built cloud-based software for veterinary and therapeutic professionals and their patients, and now serves more than 30,000 professionals across 7,000 clinics and hospitals located in over 25 countries.

Nordhealth's flagship products are Provet Cloud and Diarium, which are developed for veterinarians and therapists, respectively. These leading PMS solutions include an extensive array of features including electronic medical records, patient workflow- and customer relationship management, unified communication services (SMS, Email, Voice), marketing automation, appointment calendars, online booking, shift scheduling, task management, billing, inventory management, and financial and operational reporting.

Provet Cloud and Diarium are open systems that seamlessly integrate with other proprietary software supplied by Nordhealth, including patient mobile apps, payment solutions, and an in-house telemedicine solution (Viivi Health). They can also be connected to third-party software such as accounting software, imaging devices, in-clinic lab devices, wholesalers, insurance companies and financial providers. Customers can also use the Provet Cloud and Diarium's REST API to build custom integrations.

Nordhealth has a solid footprint in the Nordic region and a growing presence internationally. The Company's highly diversified customer base includes Tier 1 companies such as IVC Evidensia, AniCura, Coronaria, and Fysios.

Raising capital and going public to support strong growth and international expansion

The Offering and Listing on Euronext Growth support Nordhealth's objective of being a global leader in the healthcare SaaS sector, and the continued execution of its proven two-pronged strategy of organic growth and acquisition-led expansion. To date, the Company has successfully acquired and integrated six acquisitions and plans to close another transaction shortly after the completion of the Offering. The Listing will also strengthen the Company's ability to i) attract, retain and motivate talented personnel, ii) build a diversified long-term shareholder base that supports future growth and value creation, and iii) allow for a more liquid market for the Company's shares.

Charles MacBain, Chief Executive Officer and majority owner at Nordhealth, said, "We are redefining how veterinarians and therapists care for their patients. Right now, there is a window of opportunity for Nordhealth to capture the shift from on-premise software to cloud-based practice management within our selected healthcare niches, through a combination of M&A and organic growth. Raising

capital and becoming a listed company sets Nordhealth in a position where we can fully utilize this opportunity by increasing our scale and strengthening our product offering, to the benefit of all our stakeholders.”

Nordhealth, is headquartered in Espoo, Finland. The Group is remote-first, with more than 140 employees working either remotely or from offices (collaboration hubs), serving a global customer base.

Nordhealth financial highlights

In 2020, Nordhealth had total revenues of EUR 20 million and an adjusted EBITDA of EUR 4.4 million, respectively, based on unaudited combined financial statements for 2020 which includes recent acquisitions. The Company had Annual Recurring Revenues ("ARR") of EUR 21.4 million at the end of Q1 2021, based on its unaudited management accounts. The Company forecasts an ARR at year end 2021 of between EUR 23-25 million.

Nordhealth has been successful in growing recurring revenue streams (~85% of total revenue), as demonstrated by an ARR CAGR of 87% in the period from 2018 to 2020. The growth reflects the successful execution of the Company's M&A strategy, having completed six acquisitions, combined with a strong underlying organic ARR CAGR of 46% in the same period. The organic growth is driven by customer user growth, upsells and price increases, supported by proactive customer acquisition strategies and greenfield entry into seven countries leveraging low-localization and regulation requirements in the chosen market segments.

The Offering in brief

The Offering is expected to comprise of a new share issue in the form of Class A shares of EUR 120 million, a sale of existing shares in the Company offered by a group of the Company's existing shareholders, and a customary over-allotment option. The Company's net proceeds from the Offering will be used to finance an already signed acquisition, future potential acquisitions, acceleration of organic growth initiatives and for general corporate purposes.

Four cornerstone investors have, subject to certain conditions, undertaken to subscribe for and be allocated shares for approx. EUR 73 million in the Offering based on a pre-money equity value of up to EUR 200 million. These investors comprise of funds advised by Capital Research and Management Company (EUR 25.6 million), funds managed by Paradigm Capital AG (EUR 20 million), Luxor Capital Group (EUR 15m million) and Grandeur Peak Global Advisors (USD 15 million / approx. EUR 12.5 million).

Subject to receiving the relevant approvals from the Oslo Stock Exchange, as well as prevailing equity capital market conditions, the Company is expected to have its first day of trading after admission to Euronext Growth Oslo in Q2 2021. Further announcements relating to the Offering and Listing will be made in due course.

Advisers

Carnegie AS acts as sole bookrunner in respect to the Offering and Listing (the "Manager"). Advokatfirmaet Thommessen AS acts as legal counsel to the Company. Advokatfirmaet Haavind AS acts as legal counsel to the Manager.

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